



PFR SIE-16274

Orange the world November 30, 2019

Project information

Structure	Varberg
Contact	Marielouise Ljörnlund marie.louise@telia.com
Project title	Orange the world November 30, 2019
Project start date	22/08/2019
Project end date	30/11/2019
Project location	Sweden

Programme objectives

Violence against women and children

The story of your project

Please summarise your project in some sentences:

We organized a manifestation on November 30, 2019 to raise attention about violence against women.

Why did your club / union choose to do this project?

FN's Campaign against violence against women

How did you implement this project? What concrete actions did you take to tackle the issue you mentioned in the previous question?

We contacted the city library so we could arrange an exhibition there for the whole week started on Monday November 25

We borrowed a dummy that we dressed in orange for this exhibition

We contacted different shops and others to do something to pay attention to these days in orange

We had a minor exhibition in a local Bookstore on the day of the manifestation

One of our member made an angel dressed in orange that we could place in a shop window

An evening we made some cloth flowers to wear and to sell

We contacted media, a local newspaper interviewed one of our sisters, the local radio sent live on the manifestation and also the local TV

One building was illuminated

Our president made a speech on the manifestation

Did you encounter any problems in organising or running your project?

We tried to make more Buildings in the city to illuminate in orange but for different things they could/did not

How did you solve this problem? What did your club/union learn from solving these problems that you would like to share with others Soroptimists who might find themselves in the same situation?

We contacted others

Did the members of your club/union consider this project a success?

Yes
Lot of attention in media
We are engaged and show others what we stand for and more and more will know what soroptimists are
After the manifestation some women contacted us to be members :)

Project results

Our project's main target were:

Boys
Girls
Men
Women

How many people benefited from your project in total?

100

How much money did you raise?

0 €

How many hours have you spent to achieve this project?

40

Supporting material

Useful links

- [Local TV](#)
- [Local Radio](#)

Images



Hittar du inte boken du söker?

På akademibokhandeln.se kan du se vilken butik som har den hemma eller välja att beställa den. Vi hjälper dig gärna.



Projekt som gör skillnad för flickor och kvinnor

Utbildning och forskning för flickor och kvinnor som utsätts för våld och sexuella övergrepp.

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WU LIVES WOMEN'S

STOP VIOLENCE AGAINST WOMEN

Handprint graphic.

Orange the World

Graphic with orange background and text.

Visa stöd för alla dessa kvinnor och för framtiden genom att bära orange!

Orange symboliserar en ljusare framtid, utan våld





