

### **PFR SIE-16274**

### Orange the world November 30, 2019

### **Project information**

Structure	Varberg
Contact	Marielouise Ljörnlund
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Project title	Orange the world November 30, 2019
Project start date	22/08/2019
Project end date	30/11/2019
Project location	Sweden

### **Programme objectives**

Violence against women and children

### The story of your project

#### Please summarise your project in some sentences:

We organized a manifestation on November 30, 2019 to raise attention about violence against women.

#### Why did your club / union choose to do this project?

FN's Campaign against violence against women

# How did you implement this project? What concrete actions did you take to tackle the issue you mentioned in the previous question?

We contacted the city library so we could arrange an exhibition there for the whole week started on Monday November 25

We borrowed a dummy that we dressed in orange for this exhibition

We contacted different shops and others to do to something to pay attention to theese days in orange

We had a minor exhibition in a local Bookstore on the day of the manifestation

One of our member made an angel dressed in orange that we could place in a shop window

An evening we made some cloth flowers to wear and to sell

We contacted media, a local newspaper interviewed on of our sisters , the local radio sent live on the manifestation and also the local TV

One building was illuminated

Our president made a speech on the manifestation

#### Did you encounter any problems in organising or running your project?

We tried to make more Buildings in the city to illuminate in orange but for different things they could/did not

## How did you solve this problem? What did your club/union learn form solving these problems that you would like to share with others Soroptimists who might find themselves in the same situation?

We contacted others

Did the members of your club/union consider this project a success?

Yes

Lot of attention in media

We are engaged and show others what we stand for and more and more will know what soroptimists are After the manifestation some women contacted us to be members :)

### **Project results**

#### Our project's main target were:

Boys Girls Men Women **How many people benefited from your project in total?** 100

How much money did you raise?

0€

How many hours have you spent to achieve this project?

40

### **Supporting material**

#### **Useful links**

• Local TV

Local Radio

Images



# Varberg borde bada i orange ljus varje dag

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