



Team Sweden Coed 2017

Coaches Presentation

Brent Page and Nicole Kraumanis



Team Sweden Coed 2016-2017



Coaches: Nicole Kraumanis and Brent Page



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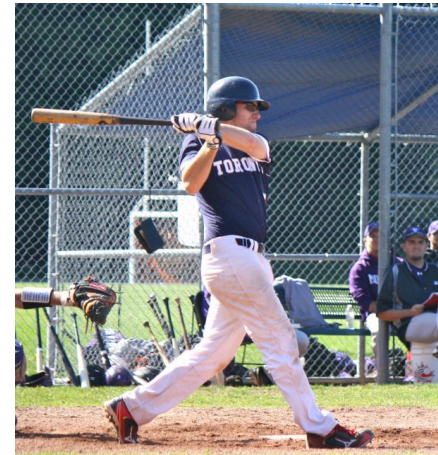
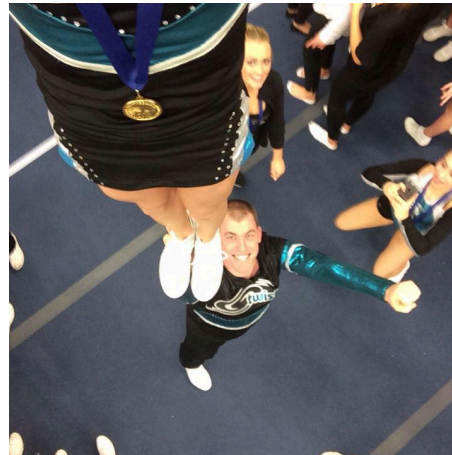
- Owner of Cheer I.N.K. – cheer choreography, camps, clinics, coaches' training, etc.
- USASF Certified Safety Judge, Rules Judge for SCF, Jam Brands
- 4 time world champion with Team Canada – 3 as an athlete, 1 as coach, also choreographed
- 15+ years coaching and choreography experience with all levels



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Coaches: Nicole Kraumanis and Brent Page



- Scientist, cheerleader (athlete and coach), baseball player (athlete and coach)
- 11 years as a cheerleader, 6 as a coach
- Team Canada athlete in 2010, Team Sweden athlete 2016
- Coach at Twisters 2013-2016



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Tryouts:

Video Tryout Requirements were posted – August 5th, 2016

- Mandatory progression of stunts
- Free form section
- Tumbling guidelines
- 100 SEK Tryout fee

Tryout deadline was August 29th, 2016

- Originally 11 athletes tried out

Second deadline was established – September 12th, 2016

- 30 athletes tried out
- Selected 19 athletes as full team members
- 7 athletes to join as Training Members



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Team Sweden Coed 2016-2017:

- 19 athletes (6 males, 13 females), plus training members (7 female)
- Athletes from:
 - Cheer Future
 - Action Athletics
 - Twisters Cheer Elite
 - Sparks
 - Infinity Tyresö
 - Jamtland Cheer
 - SOL Flickorna Stars
 - Musketeers Funky Cheer
 - Dynamites
 - USC
- Ages 13 – 30 (14-31 in April 2017)
- Majority are based around Stockholm and therefore our training will be based out of there



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The Training Members:

- 7 additional members have been added
- Invited to all training weekends (not mandatory)
- Will not be in the routine unless major changes happen
- Athletes get the exposure to the top coaches in the country, get to see the commitment from the athletes and will improve skills
- Bringing together the best athletes in the country and the best up-and-coming athletes will help develop the team for future seasons



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Purpose of the National Team (SCF):

Long term

Create role models within the sport in terms of sportsmanship, level of skills, and athletic values

Short Term

Create a good foundation for the future national team by stabilizing trust

The Current Team

This year's national team will establish the foundation for a good athletic culture. Culture, values and stability are more important than results and level of difficulty.



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Who is involved with the National Team?

- Thank you to previous coaches, athletes and administrators of team Sweden 2015 & 2016
 - So much work goes into running a national team
 - Building on what has been established so far
- Lina, Anders, Karolina, Ammi, Christina, Katrin, Karin, and everyone else involved with previous seasons



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Who is involved with the National Team?

- Representation from all districts
- Guest coaches
- Strength Coach
- Media Team
- Sponsorship Team
- Uniform Responsible
- General offers of help
- LU: Karin & Katrin
- Karin Zetterlund as project manager



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Objectives, Dates and Planning:

Training weekends and schedule:

- At training weekends, we will work hard to prepare athletes mentally and physically for the demands of ICU Worlds
- Guest coaches to work on skills with the team
- Training on being ambassadors of the sport, role models for younger athletes, representatives of Sweden



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Dates:

September 30 - October 2 - Training Weekend (Stars and Eastcoast!- Thank you!)

October 28-30 - Training Weekend

November 18-20 - Choreography Weekend

December 2-4 - Training Weekend and Demo at November Cup

January 20-22 - Training Weekend - GCO (Training with Team Sweden All-Girl)

February 17-19 - Training Weekend (Date tentative, depending on DM)

March 17-19 - Training Weekend (Date tentative, depending on DM) – HCE

April 20-21 - Training in Stockholm

April 21 - Demo in Stockholm (Mark your calendars!)

April 22 - Flight to Orlando

April 23-26 - Training Camp in Florida

April 26 - Opening Ceremonies. Jr World Championships. Swedish Showcase in Florida for teams traveling to Orlando to come together. Cultural Exchange.

April 27 - Preliminary Competition

April 28 - Finals



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Other Initiatives:

November Cup

- 2 week after choreography. Team will do a part of their routine and show other skills.

Training with Team Sweden All-Girl

- Work together on to promote a unified National Team

Cooperation between all-girl, dance and coed

- Working on more ways to get the three teams together

Information Booths at DM

- Athletes onsite to talk about their experience
- Promote the team for future seasons
- Talk about the ability to do both a national team and a club team
- Role Models



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Goals:

- Initially wanted to make finals but still waiting for qualification specifics before we can set this as a final goal.
- Clean run at ICU Worlds
- Promoting a positive Team Culture where the national team is something to work towards and to strive to be a part of - A further option for the best athletes on your top level teams
- Create role models for future generations. From clubs all around Sweden. For clubs that don't have enough athletes to make a Level 6 team, the National Team can provide motivation and goals that extend past what is available in their community



We are all Team Sweden



We want the whole country to get involved in the team, one way or another, and see Team Sweden as the honour that it is...

- See it as the “Olympics” of cheerleading and treat every aspect of it as so
- We aren’t there yet in many aspects (funding, athlete development, training locations, sponsorship) but we have so many positive things going for the team already.



We are all Team Sweden



All members of the Swedish Cheerleading Community can play a role in making it better!

Things we could still use help from SCF members for 2017 Team:

- Training locations
 - Connections for hotels in Borås
 - Where to stay in Goteborg
 - Connections for sponsors
 - Talking about the national team
 - Supporting athletes from your programs who are on the team
 - Attending clinics
 - Promoting events on your social media pages – club and personal
 - Looking for more people to help with Sponsorship Committee
 - Team Sweden clinics if there are clubs interested in hosting
- Strong communication about athletes if you have athletes on Team Sweden**



Looking Ahead to 2018



- Continue to build a positive experience and team culture
- Promoting the team is a priority right now to get more athletes involved
- Financial support for athletes and coaches
- Systems in place:
 - Manual
 - How many hours so that future coaches know what they are getting into
 - Continue to advance the drop box we already have
 - Booking facilities for 2018 in early 2017
- More athletes to tryout



Thank you!



If you have experience in another area that could benefit team Sweden, we need you! We are stronger together

We want to make Team Sweden the best!

Have questions, comments or ideas?

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