



# News from **STEELTECH**

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## 2017 was an eventful year!

**2017 turned out** to be a very exciting and eventful year at Steeltech. We asked our CEO Björn Sjölin to pick a few gems to sum up last year.

“Let’s start with the machine side of things where we witnessed a successful launch of industrial machines in the North American market. Our pans also got a facelift as well as reduced prices, and we introduced more options in the range.”

How about acquisitions?

“We were busy here as well. Last year, we acquired Mannrox Kyl & Elteknik AB and also the agency rights of Scotsman, which has helped improve range and support, not least on the service side, making these more complete and efficient.”

Any activities on the investment side?

“Yes. We have invested in a new laser cutter and a new six kilowatt laser welding unit.” (See separate article, editor’s note).

What is the situation on the digitalization front?

“During the year, we reviewed our internal operations and introduced a new digital business system for Steeltech Service. We also implemented Steeldoc, which is a convenient documentation database, plus a case management system for improved customer satisfaction.

Anything else?

“Sure, perhaps the biggest and most important event yet: We signed a lease for new premises and began the complex process of moving to these brand new premises. I

would also like to add that we increased our staff size with 10 new persons, while our turnover increased by 10 percent. Indeed, a lot of things happened in 2017...”



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