

LEADERS CONNECTED
NOAH
DIGITAL



Investor Presentation

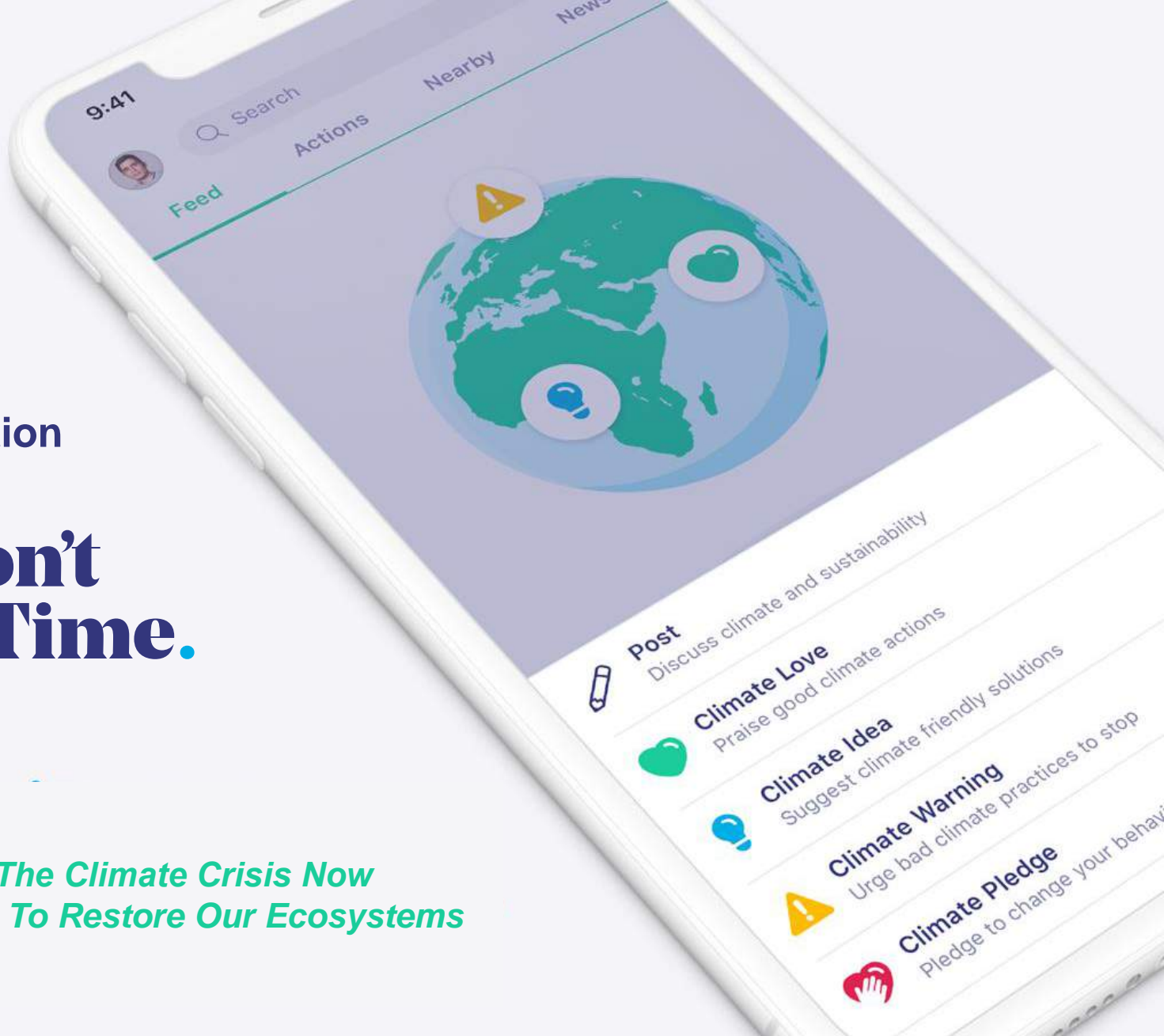


We Don't Have Time.

January 2021

*That's Why We Solve The Climate Crisis Now
By Triggering Change To Restore Our Ecosystems*

Strictly private and highly confidential.



How WDHT Works

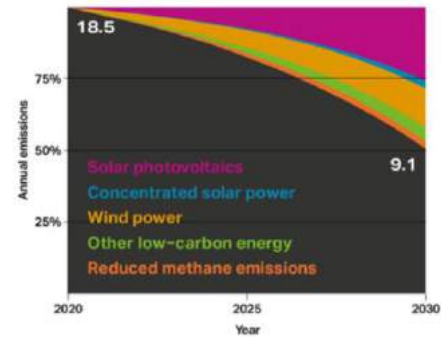
A **fully operational social network** with unique features for interactions between organizations, business and their stakeholders.



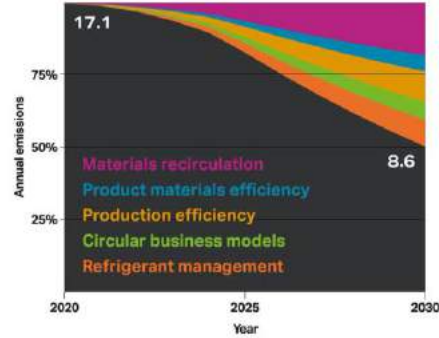
Top-rated on Google Play (5.0) and Apple App Store (4.7).
Operating on 100% renewable energy.

36 Solutions to **HALVE** Emissions by 2030

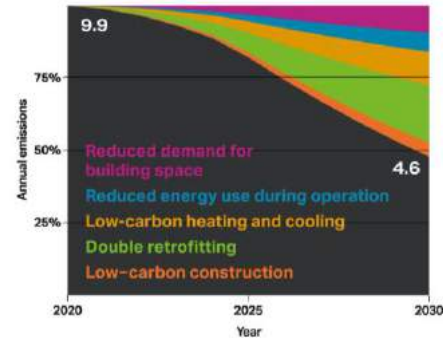
ENERGY SUPPLY



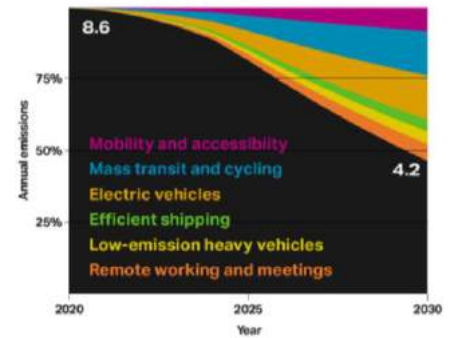
INDUSTRY



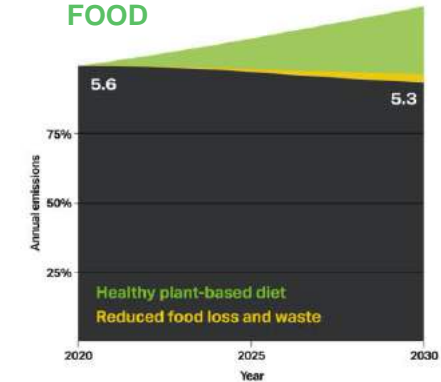
BUILDINGS



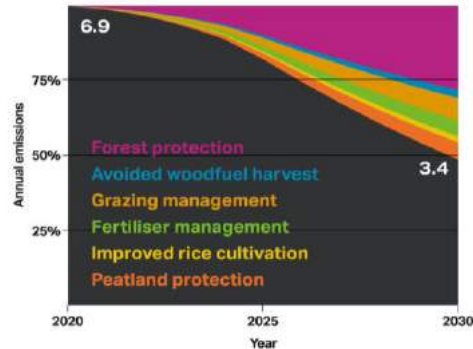
TRANSPORT



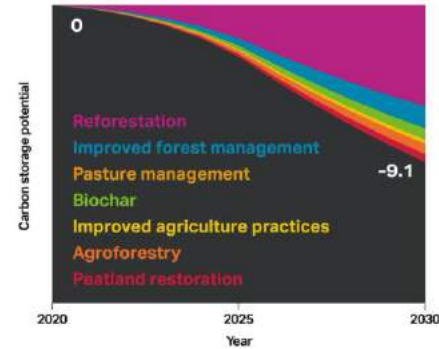
FOOD



NATURE SOURCES



NATURE SINKS

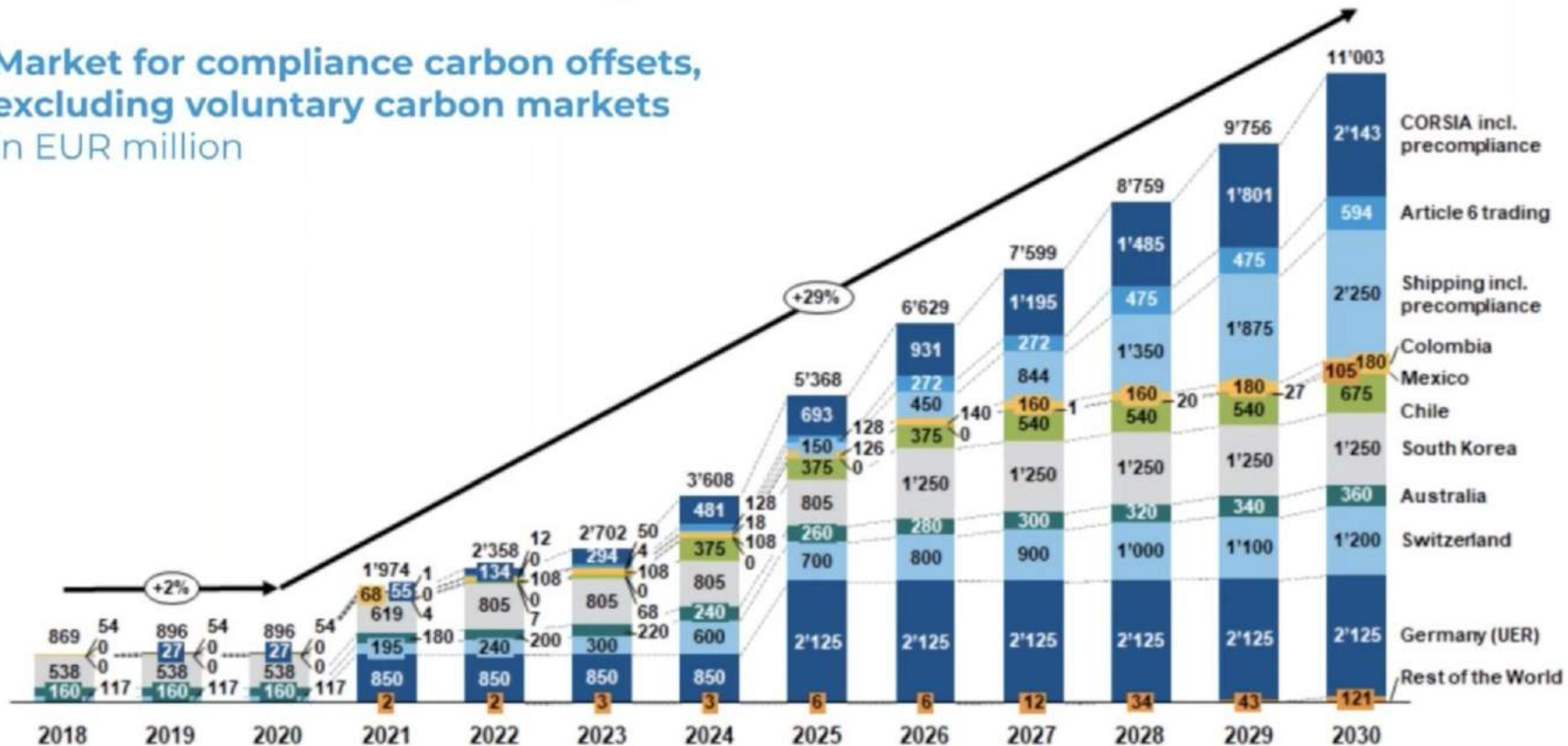


And **MULTIPLE** Your Investment in WDHT

Why is a Capitalist becoming an Environmentalist

Context: Many Compliance Markets accept or are based on Project Certificates

Market for compliance carbon offsets,
excluding voluntary carbon markets
in EUR million



Source: South Pole, based on various publications

... This Industry Needs a Platform
... It is about Efficiencies

Are you Ready For An Adventure ?

- We Don't Have Time and NOAH Conference teamed up to solve the climate crisis
- We Don't Have Time is a social networking and B2C climate review platform
- WDHT has already connected on their proprietary platform 30,000 climate professionals and reached with Twitter over 50 million users in 2020
- We aim to provide the most complete set of environmental KPIs to our users
- It is a one-stop shop for climate change solutions and content (Library)
- Our #1 mission is to to rescue and restore our ecosystems
- We will promote sustainable start-ups (climate solutions) and create products at scale having a positive impact on our environment, e.g. Redd+ projects
- NOAH has the last three years focused on supporting changemakers (sustainable entrepreneurs) in its fund raising efforts mostly
- **NOAH will:**
 - Invest €500,000 into WDHT current capital round
 - Support WDHT in its GoToMarket and fully leverage the NOAH brand and network
 - Help to collect proprietary data, e.g. plastic sales on Amazon, intention map of family offices, etc.
 - Board representation

How Can We Trigger Sustainable Change in the World? With Data !



Marco Rodzynek

CEO of NOAA and Activist for a better world

3d • 🌐

...

Probably the most interesting chart around ESG. How can we only invest 0.1% according to ESG but have 10+ ESG rating agencies constantly producing intransparent ratings. It is time the world takes our environment serious. It is outrageous that they are still cutting forest for palm oil mono cultures. How are we going to change course of our super tanker? I can only hope that [We Don't Have Time](#) will change this terrible picture. time to act - world! we do not have time! [Ingmar Rentzhog](#) and I will have 3 sessions next week explaining the vision of [We Don't Have Time](#). We are looking for partners and investors. We are ready to close the gap between ESG promises and the reality by aggregating all sources. stay tuned. please reach out to me, if you like to get invited to hear the story of what adventure we are getting ourselves into. It has never been done before.

Table 1. Assets under Management (AUM) in ESG-Focused Funds

Company	AUM (\$US Billions)	ESG Investment (\$US Billions)	ESG AUM Percentage
BlackRock	\$6,470.00	\$17.58	0.27%
Vanguard	\$6,200.00	\$9.54	0.15%
UBS	\$3,260.00	\$0.29	0.01%
Fidelity	\$2,900.00	\$0.67	0.02%
State Street	\$2,690.00	\$0.17	0.01%
Allianz	\$2,490.00	\$0.21	0.01%
Capital Group	\$2,060.00	\$0.00	0.00%
JP Morgan Asset Management	\$1,900.00	\$0.08	0.00%
Goldman Sachs	\$1,859.00	\$0.13	0.01%
Bank of New York Mellon	\$1,800.00	\$0.36	0.02%
PIMCO	\$1,780.00	\$1.96	0.11%
Amundi	\$1,653.00	\$0.32	0.02%
Prudential Financial	\$1,481.00	\$0.00	0.00%
AXA Group	\$879.00	\$0.00	0.00%
Morgan Stanley	\$552.00	\$6.72	1.22%

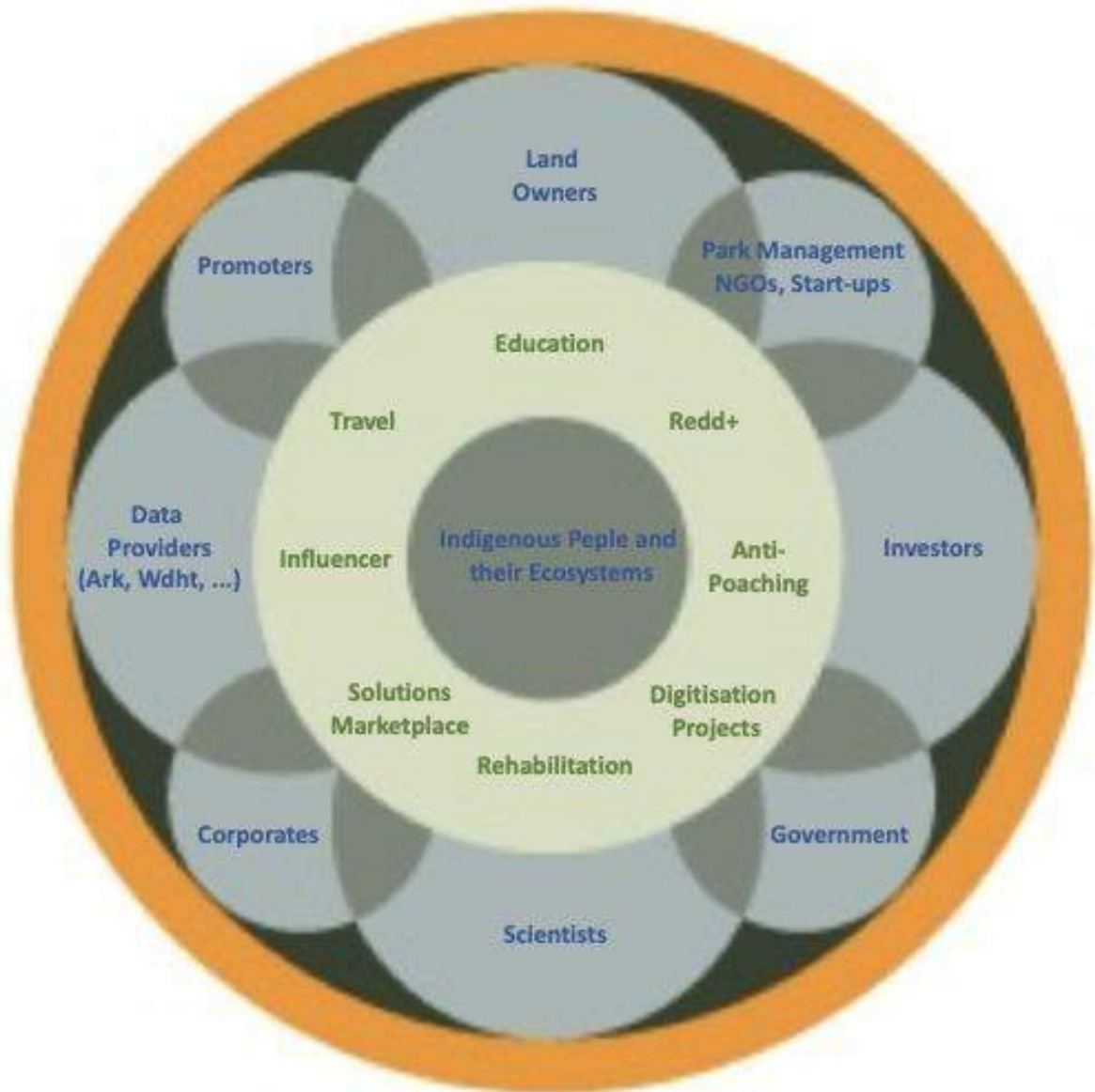
Note: Funds classified as ESG explicitly stated in their mandates that the investments were chosen primarily for their ESG risk mitigating characteristics. Keywords in the primary investment mandate also include impact investing, gender/ethnic diversification, and environmental sustainability.

Source: Morningstar Direct (2020)

🌐 167 • 27 comments

👍 Like 💬 Comment ➡ Share ✉ Send

📊 19,962 views of your post in the feed



NOAH Built a Highly Profitable Vertical Community Before

Companies

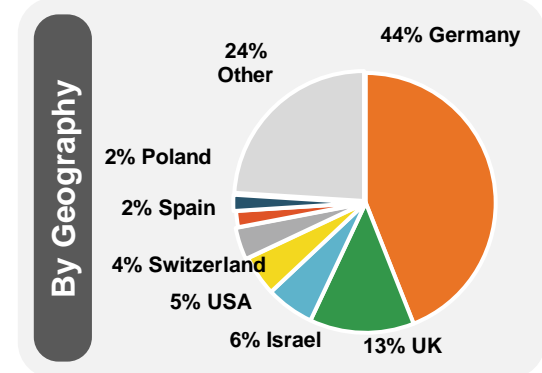
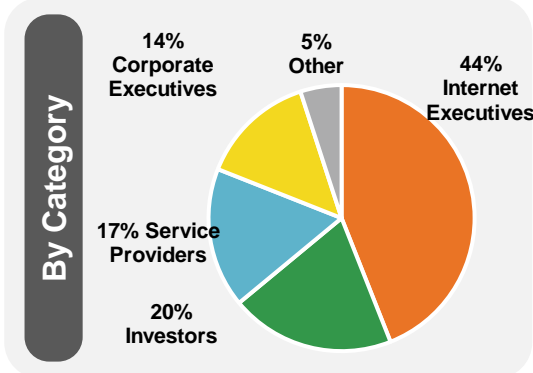
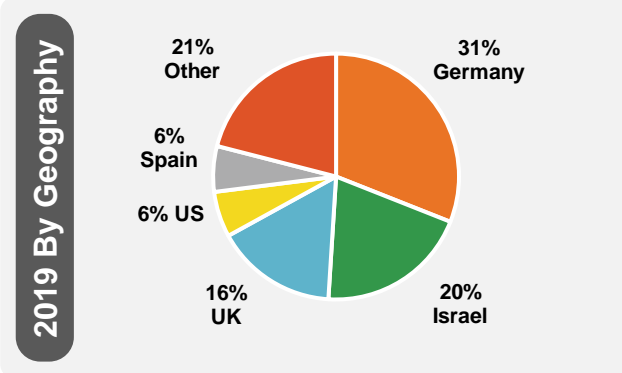
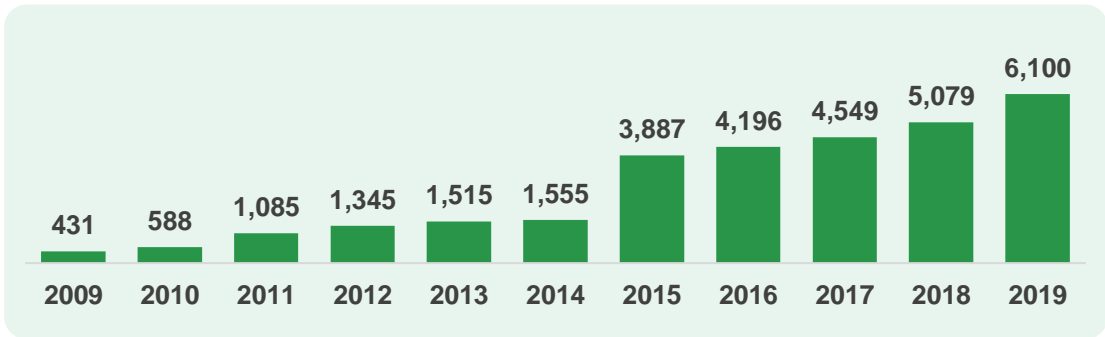
- 1,250+ speakers in '19 (2,500 since started)
- 72 or 50% of digital European unicorns on stage since '16 more than any other event
- 52% of top 100 M&A deals (EV €51bn)
- 670 on startup stage raising >\$4bn combined

Examples



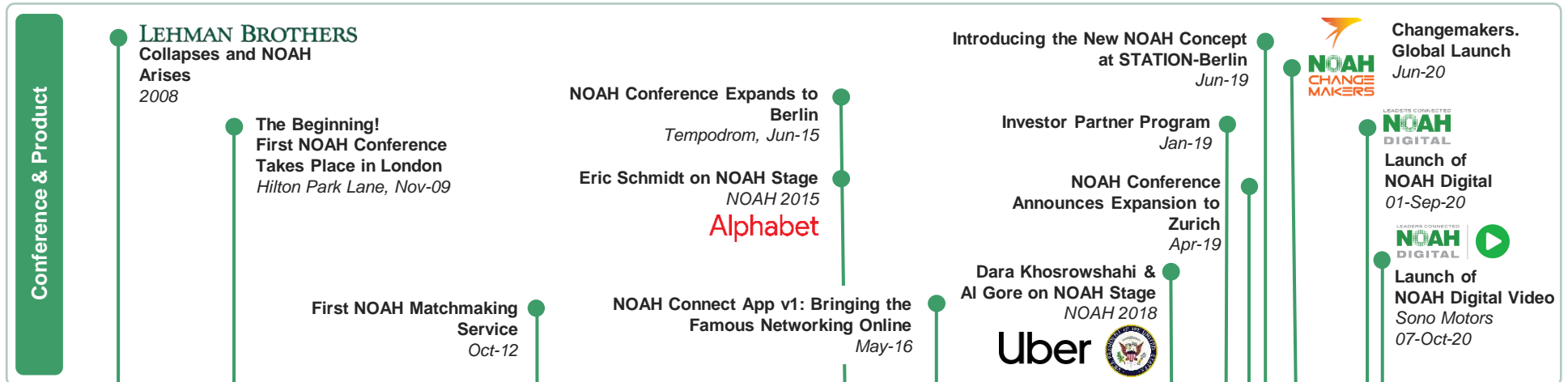
Attendees

- 6,100 attendees in '19
- 75%+ senior decision makers
- 1,700+ attendees from top investors in '19
- Over 25 countries represented in '19
- 20,000 unique attendees to date
- On average, 16 meetings set up with NOAH Connect (our networking app)



12 Years Growth Story Driven by Disaster

Bankruptcy and Epidemy Could Not Stop Us



Unique	Speakers	Attendees	Investors	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
	35	431	171		77	862	276	142	1,632	475	683	873	1,065	1,435	1,842	2,166
	77	862	276		142	1,632	2,911	3,794	4,647	6,817	9,327	11,521	14,199	17,262	2,620	2,977
	171	276	475		683	873	1,065	1,435	1,842	2,166	2,620	2,977				

NOAH DIGITAL **NOAH Conf Moved to June, 2021**



Key Transactions

- fotolia, softonic
- fotolia, BIGPOINT
- yad2, facile.it, trovit
- PARSHIP ELITE Group, KäuferPortal, FLIXBUS
- Luminati, PromoFamila.com
- AU10TIX, MagicLab, badoo, bumble, VOLOCOPTER
- Undisclosed Ongoing Leading financial information platform LBO
- 3x Fund Raising Mandates (Pre-IPO Series C Rounds)

NOAH's Journey: 22 Years of Track Record in Conferences and Deals

50 M&A / LBOs Transactions and 7 IPOs from 1998 to 2008

LEHMAN BROTHERS



LEADERS CONNECTED

NOAH

pipedrive

MagicLab **badoo** **bumble**

VOLOCOPTER

AU10TIX

10bis **תוביס**

PromoFarma.com

Luminati

JamesEdition

FLIXBUS

KäuferPortal

PARSHIP ELITE Group

דורשין **דורשין** **drushin.co.il**

trovit

facile.it

ask.fm

yad2

BIGPOINT

softonic

fotolia

Investors ⁽¹⁾	Type	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
VISTA EQUITY PARTNERS	M&A							S i	S	S			\$1.5bn
Blackstone	M&A		S					S		S		\$3bn	
GEELY	M&A									S	S	Und. S	
TPG	Round										\$260n S	S	
Takeaway.com	M&A									S	€135m		
R	M&A										Und. S		
EMK Capital	M&A									\$200n S			
UNU GLOBAL	Round	i								Und.		S	
SILVERLAKE	Round								Und. S	S	S	S	
ProSiebenSat.1 Media SE	M&A							S	Und.				
ProSiebenSat.1 Media SE	M&A							S	€300n S	S			
yad2 axel springer	M&A							Und.					
NEXT Co., Lt	M&A		S		S		€80m						
OAKLEY CAPITAL	M&A					S	Und.	S		S	S		
IAG Ask	M&A				S		Und.						
GENERAL ATLANTIC axel springer	M&A				S		\$228m						
TA ASSOCIATES	M&A	€70m	S	€550m i		S		S					
Partners Group	Round	€175m	S	S		€275m			S			S	
Adobe	M&A	\$80m i	S		\$300m	S	\$800m						

Note: 1. Investor(s) for the last advised transaction.

NOAH Advisors Deal (Valuation) S Speaker at NOAH Conference i NOAH invested

Access to Decision Makers – Pushing WDHT into all Boardrooms with Data



Mathias Doepfner
CEO

axel springer



Glenn Fogel
CEO

BOOKING
HOLDINGS



Hakan Koç
Co-Founder & CEO

AUTO 1
GROUP



Joey Levin
CEO

IAC



Lukasz Gadowski
Co-Founder & Chairman

Delivery Hero



Rainer Beaujean
Chairman & CFO

ProSiebenSat.1
Media SE



Tom Stafford
Managing Partner

DST



Valentin Stalf
Co-Founder & CEO

N26



Matthew Jacobson
Founder & CEO

ICONIQ



Shachar Bialick
Co-Founder & CEO

CURVE



Bob van Dijk
CEO

NASPERS



Johannes Reck
Co-Founder & CEO

GET YOUR GUIDE



Oliver Samwer
CEO

ROCKET INTERNET



Niklas Zennström
CEO

atomico



Philipp Freise
Head of TMT

KKR

Note: # Number of times the company presented at NOAH Conference.

Changemakers – Sustainability is more Fun and more Rewarding



Alternative
Energy

holaluz

SOLARIMPULSE

Enpal.

zolar

MOWEA

Climate Change
& Carbon Neutral

We Don't
Have Time.

ECOSIA

PLASTIC
ENERGY

CLIMEWORKS

tado°

Eco-friendly
Transportation

BlaBlaCar

TIER

SONO MOTORS

VOLOCOPTER

SHARENOW

Fair Finance

fintonic

DEPOSIT
SOLUTIONS

EXPORO

Prodigy
Finance

Funding
Circle

Ethical
Consumption &
Production

depop

infarm

karma

Farmy.ch

Vinted

Healthcare
Innovation

mindmaze

Doctolib

BIMA

kaia health™

EarlySense®

Sustainable Food &
Water

QualySense

blue
horizon

Ynsect

ecorobotix

NETAFIM™
WATER, FOOD, LIFE

Politics & Public
Sector Innovations

ResearchGate

IDnow

OPENCLASSROOMS

elder

proCivis

NOAH's Unique Investor Network

NOAH provides access to the most powerful investors in the world

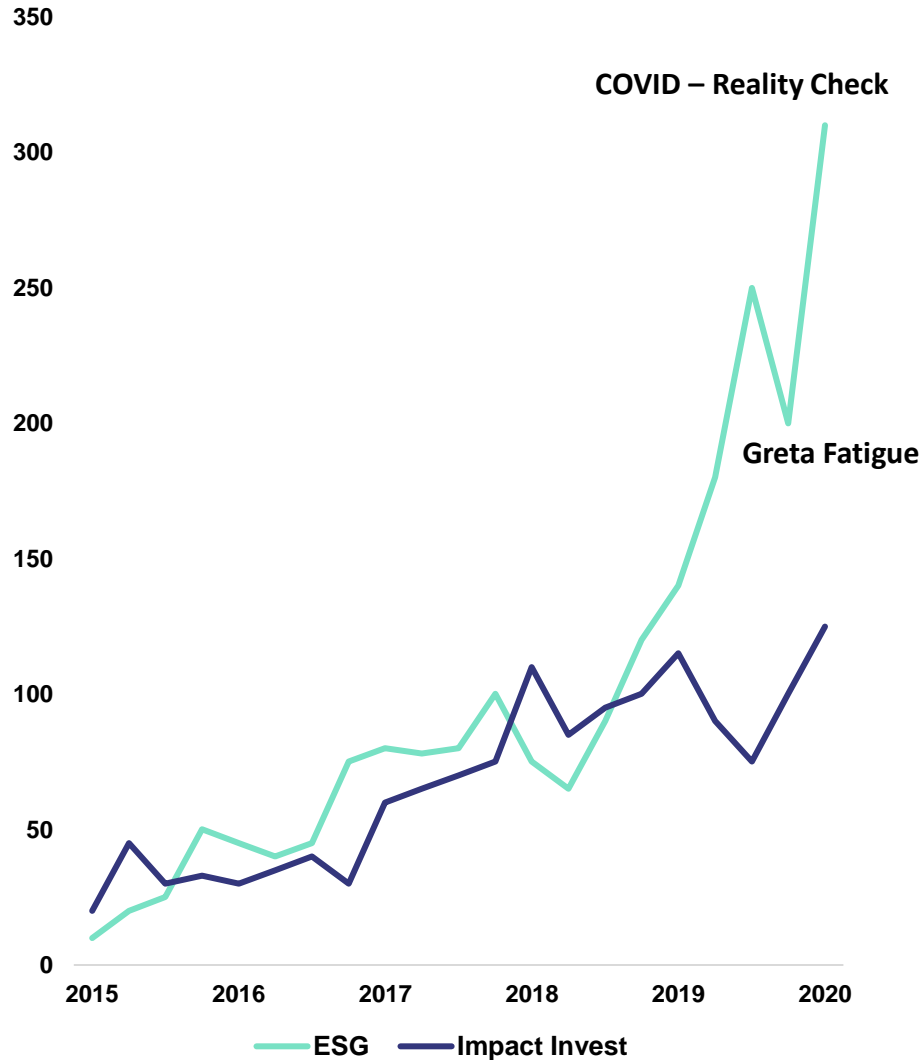


Venture Capital	Historic Attendees	Growth Capital	Historic Attendees	Buyout	Historic Attendees	Family Offices	Historic Attendees
Lakestar (2009)	109	Target Global (2009)	70	Hellman & Friedman (2009)	86	Maryland (2010)	33
Holtzbrinck Ventures (2009)	95	Vitruvian Partners (2009)	68	EQT Partners (2009)	84	H14 (2009)	22
Index Ventures (2009)	79	General Atlantic (2009)	57	KKR (2009)	80	Valerian C Partners (2015)	13
Accel Partners (2009)	65	NGP Capital (2012)	42	Macquarie Capital (2009)	67	Armada Investment (2013)	11
Rocket Internet (2010)	56	Summit Partners (2009)	36	Permira (2009)	63	ICONIQ Capital (2012)	11
Acton Capital (2009)	52	Insight Venture Partners (2011)	35	TA Associates (2009)	47	Reimann Investors (2017)	10
Partech Ventures (2012)	48	TCV (2010)	35	Oakley Capital (2012)	37	Bregal (2010)	7
Atlantic Labs (2010)	44	LetterOne Technology (2010)	27	TPG Capital (2009)	34	Debt	
btov Partners (2011)	43	HPE Growth Capital (2012)	26	MCI Capital (2010)	33	Silicon Valley Bank (2010)	25
Eight Roads (2009)	40	Spectrum Equity (2010)	25	Advent International (2010)	29	Davidson Growth Debt (2013)	16
e.ventures (2009)	38	GR Capital (2009)	25	Providence Equity (2009)	24	Harbert Management (2014)	14
RTP Global (2012)	33	Verdane (2017)	24	HgCapital (2009)	23	Kreos Capital (2013)	14
Project A Ventures (2009)	32	Scottish Equity Partners (2012)	23	Apax (2009)	23	Columbia Lake Partners (2014)	13
iLab Ventures (2011)	32	EMK Capital (2010)	18	Blackstone (2011)	22	Global Growth Capital (2017)	13
FinLeap (2011)	31	Great Hill Partners (2009)	17	Hedosophia (2014)	17	Deutsche Handelsbank (2017)	10
Earlybird (2010)	30	DST Global (2009)	16	Cinven (2009)	14	Corporate VCs	
SpeedInvest (2012)	30	Endeit (2010)	15	Bain Capital (2012)	13	BCG Digital Ventures (2014)	70
Northzone (2011)	30	Temasek Holdings (2011)	13	Triton (2014)	12	Schibsted Growth (2011)	57
Catalonia Trade & Inv. (2016)	28	Vulcan Capital (2009)	12	Capvis (2016)	10	SevenVentures (2012)	54
Piton Capital (2009)	26	Stripes Group (2012)	10	GENUI (2016)	7	Axel Spr. Digital Vent. (2010)	37
Atomico (2009)	26	SoftBank Capital (2018)	9	Baillie Gifford (2015)	5	Deutsche Börse V Netw (2016)	30
Rheingau Founders (2011)	26	BlackFin Capital (2014)	9	Investcorp (2009)	5	Tengelmann Ventures (2010)	26
10x.Group (2009)	25	CapitalD (2017)	8	FSN Capital Partners (2009)	3	Lufthansa Inno. Hub (2015)	20
DN Capital (2009)	23	Vostok New Ventures (2014)	3	Horizon Capital (2016)	3		
Frog Capital (2009)	21	Top Tier Capital Partners (2018)	2	Ardian (2017)	2		
Cherry Ventures (2011)	18						
Creathor Ventures (2012)	15						
Mangrove Capital (2011)	14						
Felix Capital (2015)	11						
Mubadala (2018)	7						

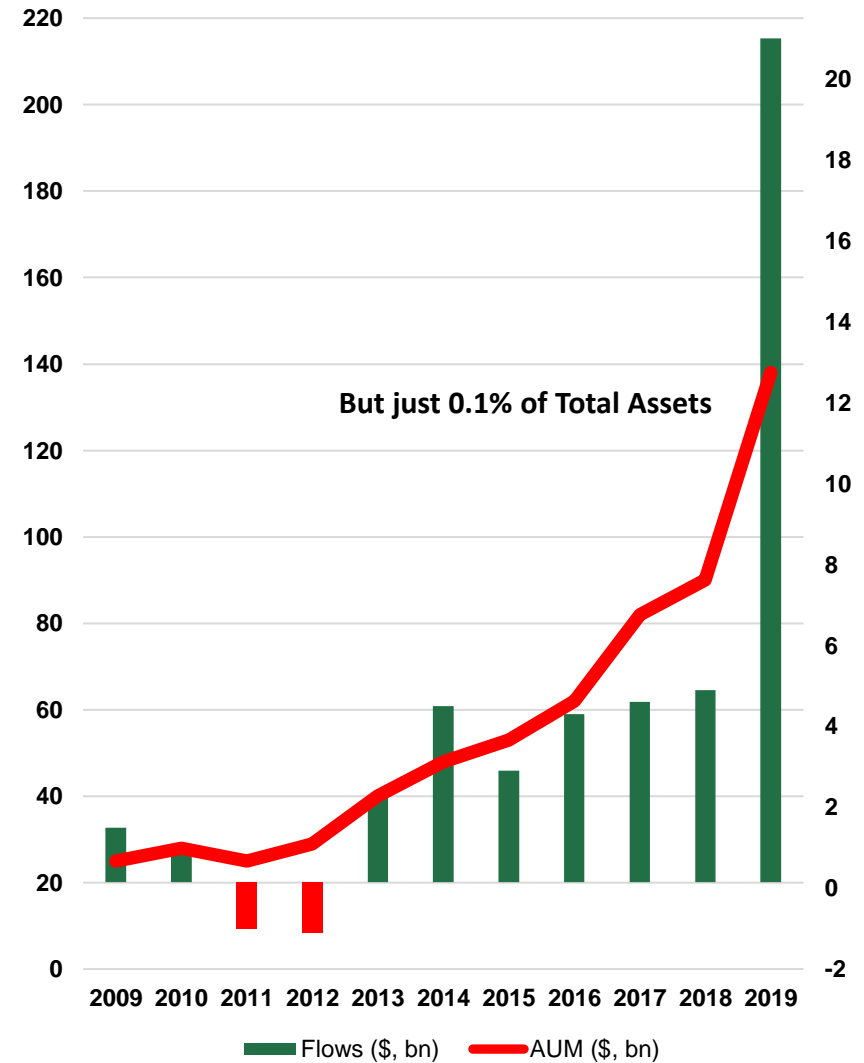
Note: First time at NOAH and total attendees over the last 11 years.

Sustainable is the New Digital !

Media mentions of “ESG” and “impact investing” top new highs amid climate crisis concerns



2019 saw an estimated \$20.6bn of inflows to sustainable funds, nearly four times 2014's previous record



We are a Collaboration Platform



Together

Individuals, businesses, organisations, and governments need to work together.



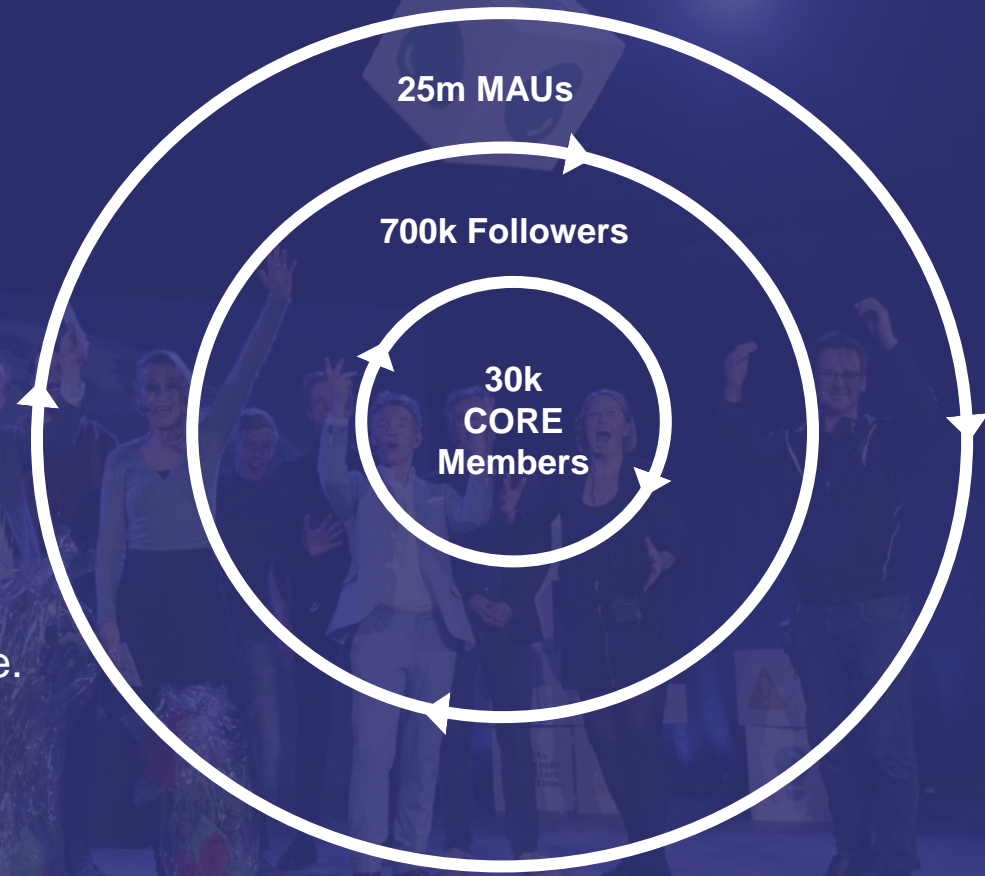
Solutions

We focus on the solutions, innovations and entrepreneurship.

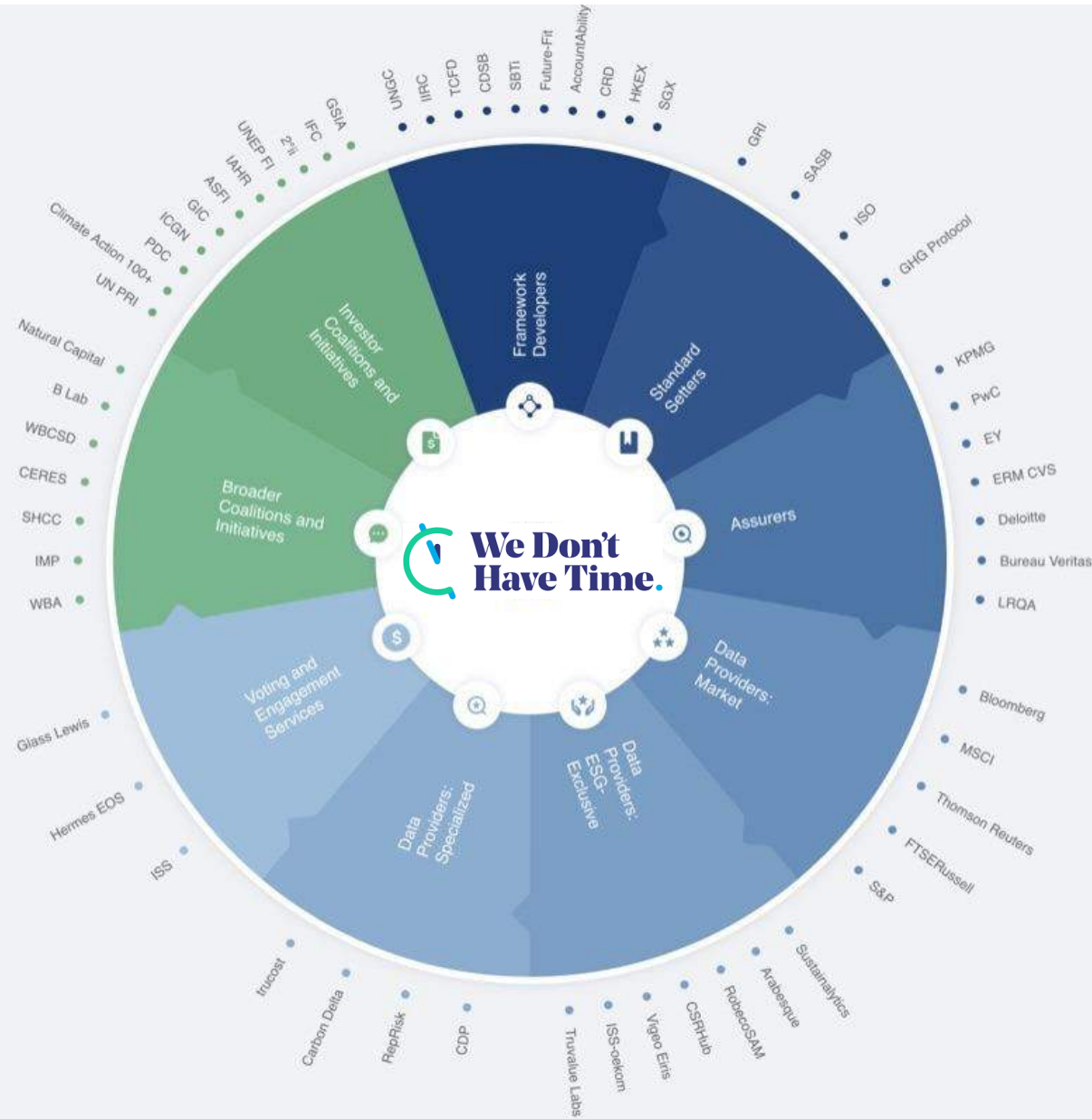


Influence

We lead by example and embrace the science.
We influence everyone to act now.



Our Ecosystem – 2m Climate Change Execs alone on LinkedIn



Selected Members and Speakers at WDHT Events



Christiana Figueres (CR)
Founding Partner at Global Optimism,
Former Executive Secretary of UNFCCC
responsible for the Paris Agreement

[Read more](#)



Nigel Topping (UK)
High-Level Champion of United
Kingdom

[Read more](#)



Prof. Dr. Johan Rockström (DE)
Director, Potsdam Institute for Climate
Impact Research

[Read more](#)



Niklas Heuvelodp (US)
President and CEO, Ericsson North
America

[Read more](#)



Prof. Jeffrey D. Sachs (US)
Director of the UN Sustainable
Development Solutions Network, UN
SDG Advocate, and Director of the
Center for Sustainable Development at
Columbia University

[Read more](#)



Prof. Lesley Hughes (AU)
Professor, Macquarie University &
Climate Council of Australia

[Read more](#)



Prof. Nick Robins (UK)
Professor in Practice - Sustainable
Finance, Grantham Research Institute,
London School of Economics

[Read more](#)



Helen Clarkson (UK)
CEO, The Climate Group

[Read more](#)



Adnan Z. Amin (UAE)
Senior Fellow at Harvard University,
Former Director General of IRENA

[Read more](#)



Andreas Ahrens (SE)
Head of Climate, Inter IKEA Group

[Read more](#)



Johan Falk (SE)
Co-founder and Head of Exponential
Roadmap Initiative

[Read more](#)



Prof. Will Steffen (AU)
Professor, The Australian National
University

[Read more](#)



Rosmarie Sundström (SE)
Founder and campaign leader, Climate
Students

[Read more](#)



Sam Hunt (US)
MobilizeU Campaign Manager, Earth
Day Network

[Read more](#)



Donnie SC Lygonis (SE)
Innovation Strategist, KTH Royal
Institute of Technology

[Read more](#)



Dr. Melinda Belisle (US)
Gates Fellow, Bill & Melinda Gates
Foundation

[Read more](#)



Eva Karlsson (SE)
CEO, Houdini Sportswear

[Read more](#)



Ibrahim Thiaw (DE)
Executive Secretary, United Nations
Convention to Combat Desertification
(UNCCD)

[Read more](#)



Julia Pyper (US)
Reporter/Producer, Political Climate

[Read more](#)



Kathleen Rogers (US)
President, Earth Day Network

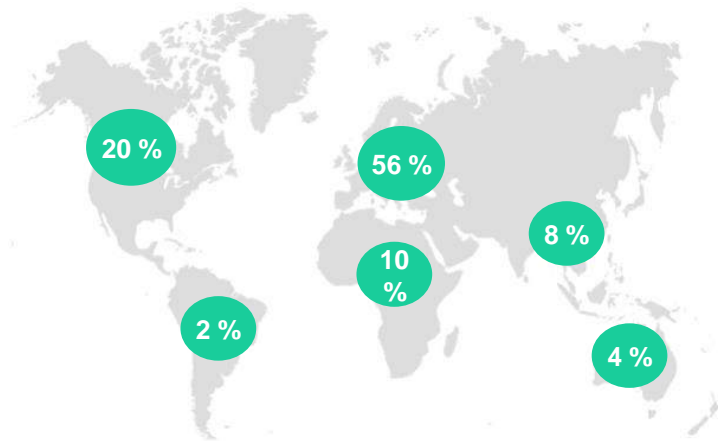
[Read more](#)



Jennifer Lenhart (CL)
Global Lead, Cities, WWF

[Read more](#)

Our Members



30,000+ climate influencers from 143 countries

2,000+ written climate reviews



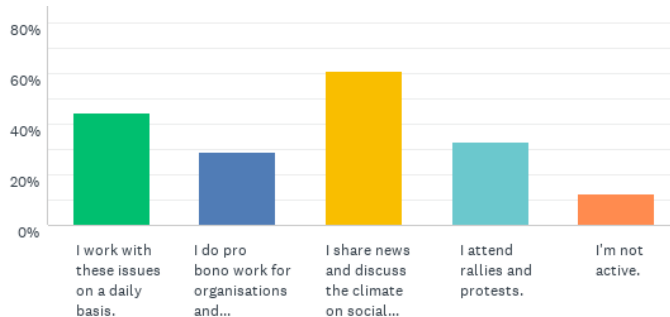
Top rated on **App Store (4.7)** and **Google Play (5.0)** based on 200+ reviews

53%
women

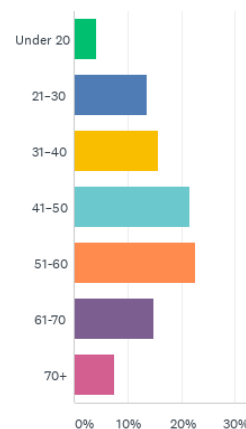
45%
works professionally with the climate

5,000+
MAUs (70% app)

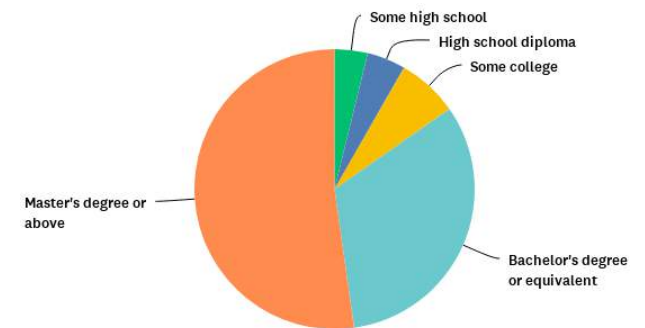
80% are actively working to accelerate climate action



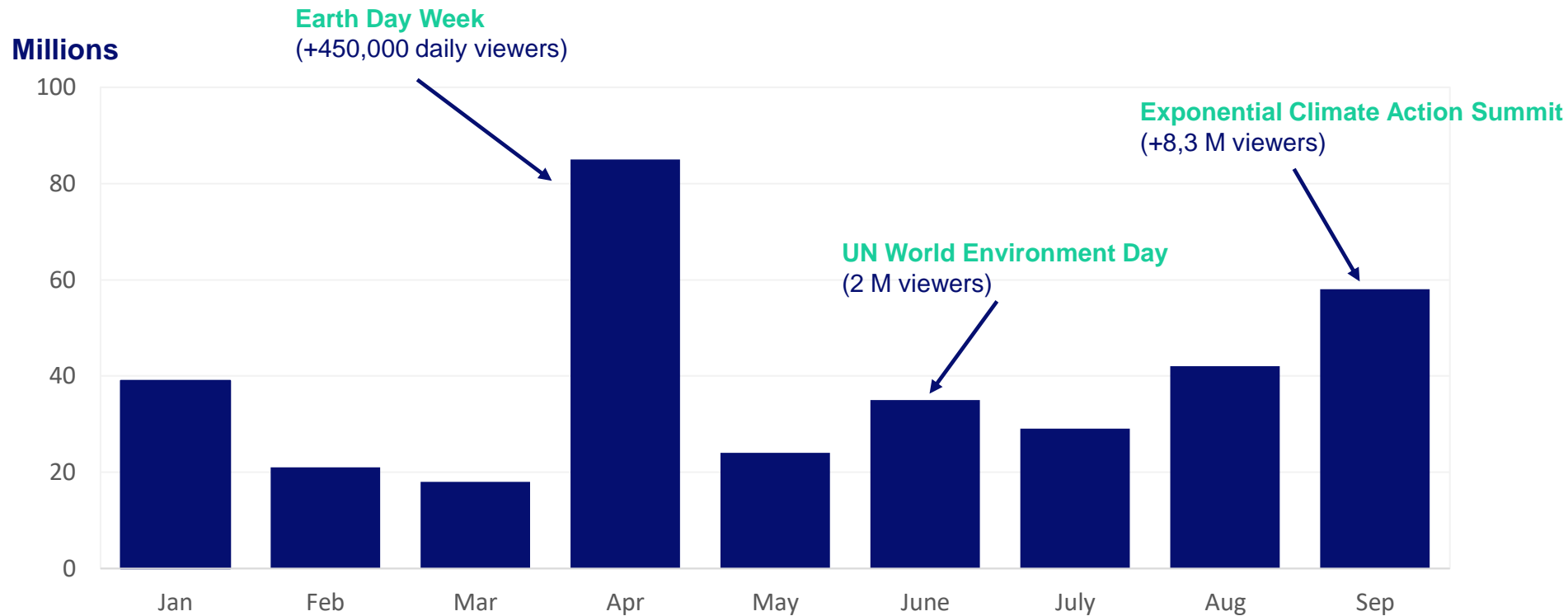
70% is of working age, between 21 and 60



A majority have a master's degree or above



Our Social Media Reach in 2020

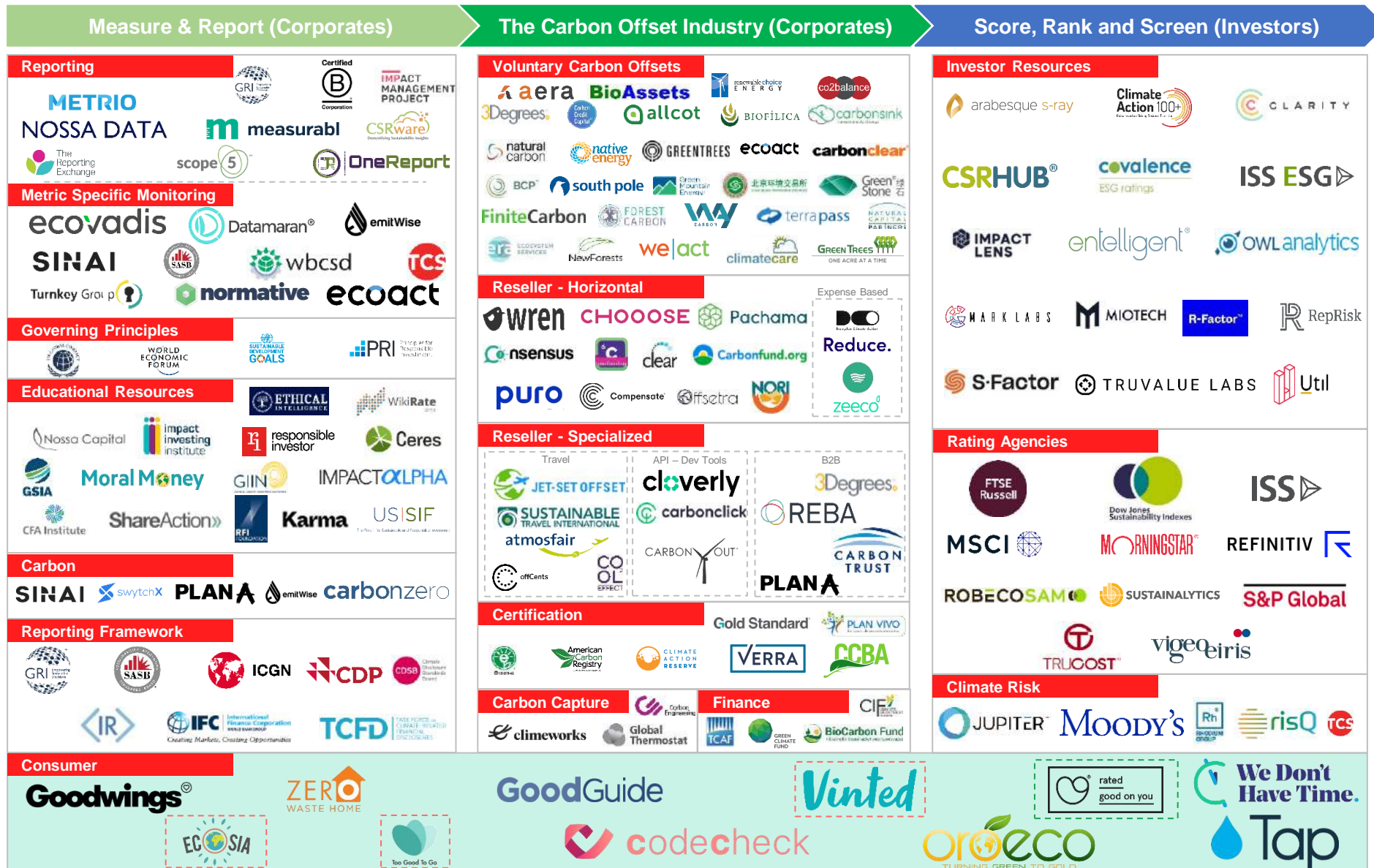


Based on statistics from [Meltwater](#) and [Twitter Analytics](#)

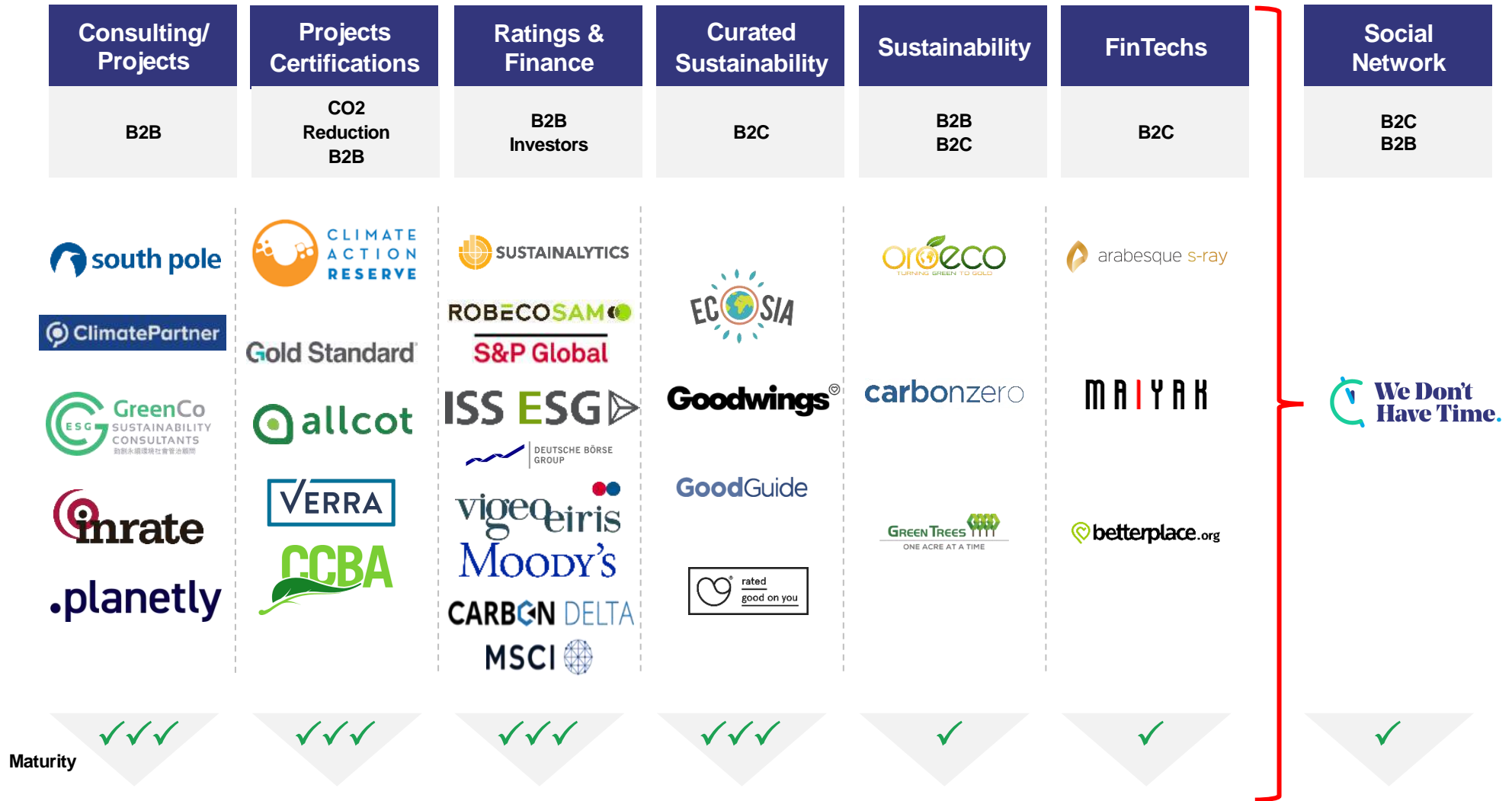
The Voice of Climate - Recognised by Mainstream Media



The ESG Sector is a Multi Billion \$ Industry Focused on B2B

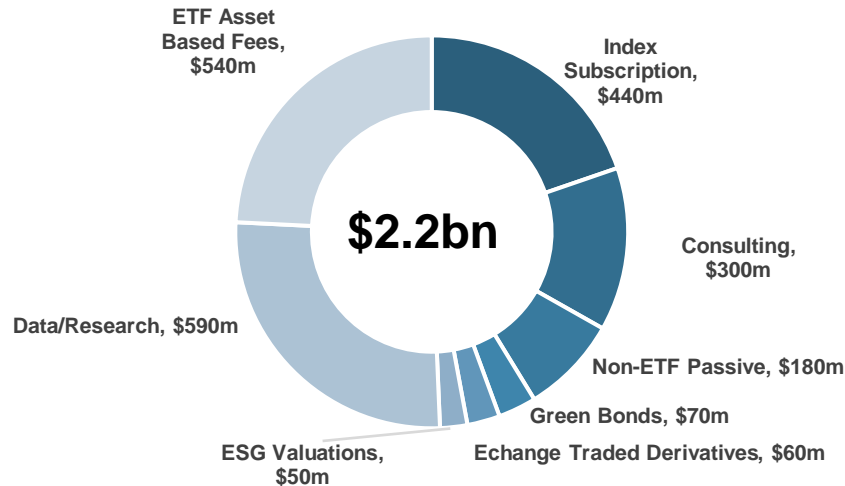


The ESG Value Chain – We Are Powering an Industry with a One-Stop-Approach

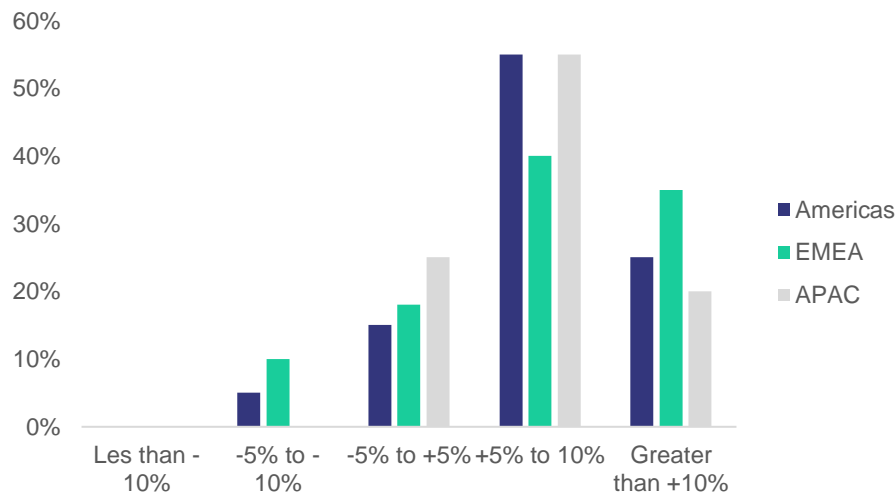


The B2B ESG Data Market Size Exceeds \$2bn in 2020

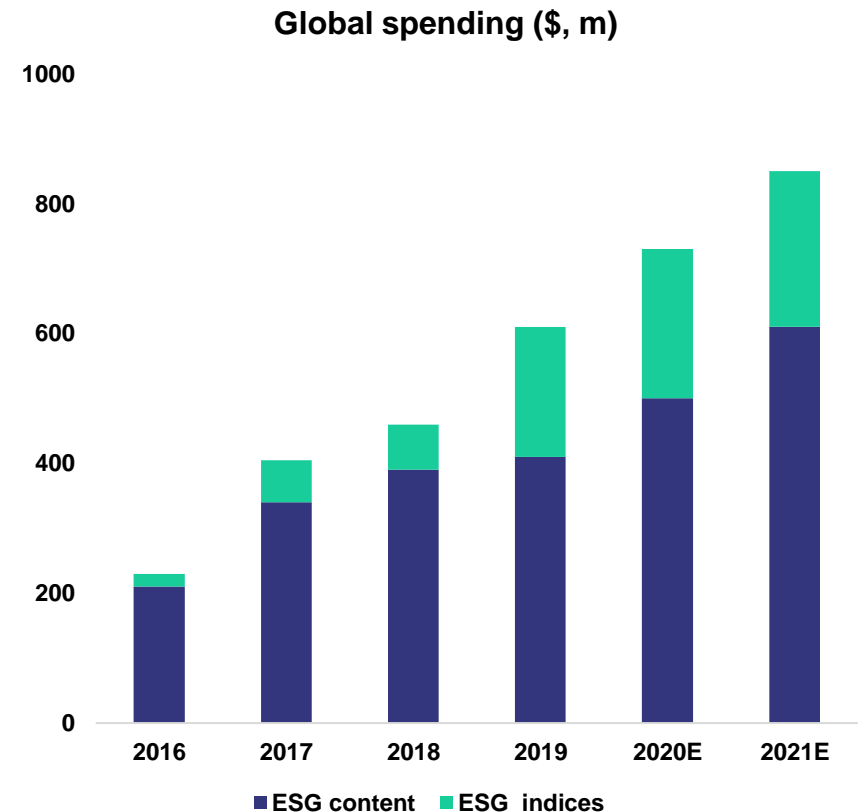
ESG-related Total Addressable Market in 2020



Expectations for ESG Data Spend Growth Per Year Over Next Years by Respondent Location



ESG data spending continues to grow rapidly

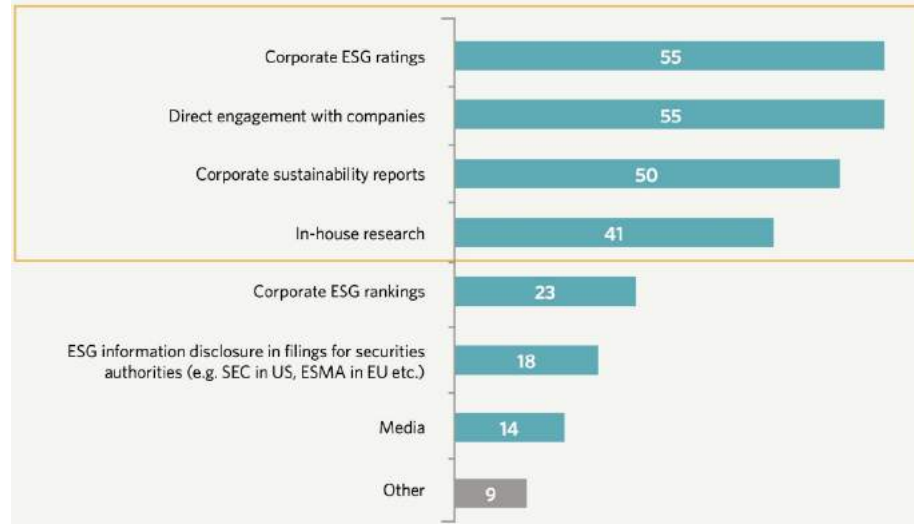


+20% p.a.
Growth on ESG
data spending

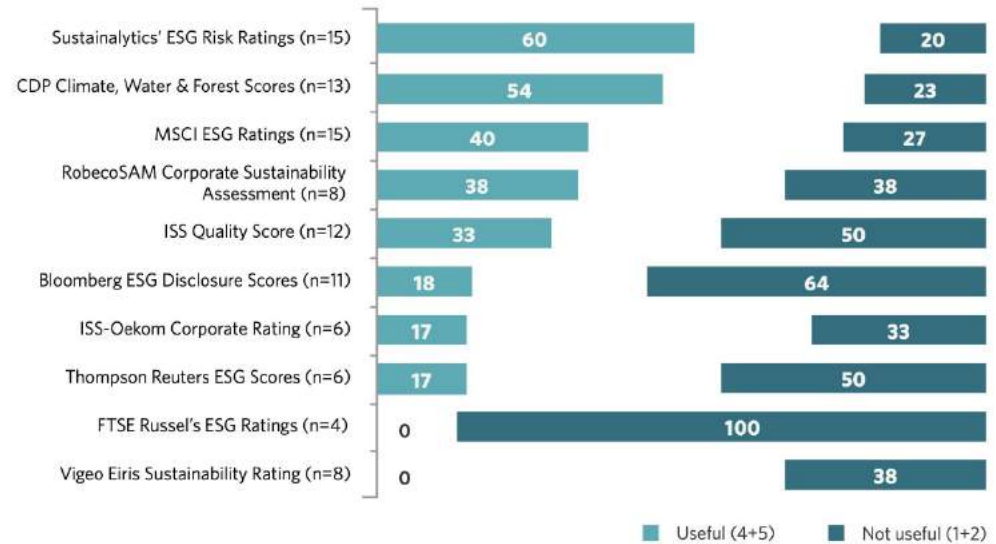
+35% p.a.
Growth on ESG
Index spending

ESG Ratings Rated By Investors And Experts

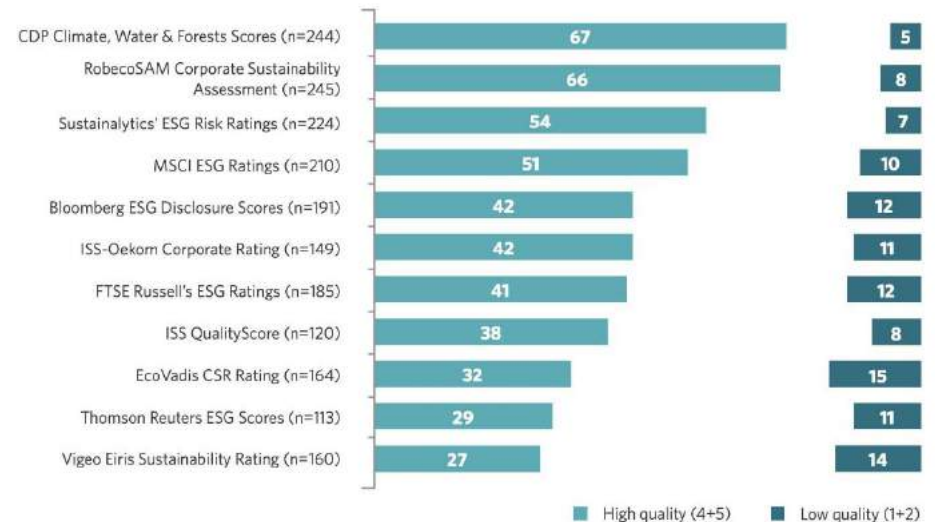
Most Useful Sources of Information on Corporate ESG Performance



Investor Survey: ESG Ratings Usefulness



Expert Survey: ESG Ratings Quality



ESG M&A Data Transactions: The Most Active M&A Segment by Far

Date	Acquiror	Target	Stake	Country	Description	Segment	EV (\$m)	Revenues (\$m)	Customers (k)	Employees
ESG Data										
Nov 20	Autodesk	Spacemaker	100%	Norway	Provider of cloud-based AI technology for real estate sites	Investor Resources	240	-	-	110
Nov 20	Deutsche Börse	ISS	80%	USA	Provider of ESG and corporate governance data and research	Rating Agencies	2,275	280	4+	2,000
Nov 20	Summit Partners	GRESB	-	Netherlands	Assessor of the sustainability performance of real estate assets	Investor Resources	-	3	1.3+	30
Oct 20	Atos	EcoAct	-	France	Consultancy for corporate carbon strategies	Metric Specific Monitoring	-	10	0.4+	150
Oct 20	Averna	ClimateCare Oxford	-	UK	Environmental and social impact company	Climate Risk	-	-	0.3+	40
Apr 20	Morningstar	Sustainalytics	60%	Netherlands	Provider of ESG ratings and analytics	Rating Agencies	184	-	40	650
Mar 20	ERM	M.J. Bradley	100%	USA	ESG Strategy Consultancy	Climate Risk	-	-	-	25
Feb 20	Bain & Company	EcoVadis	Minority	France	Provider of CSR ratings and scorecards	Metric Specific Monitoring	-	100	65	620
Feb 20	ERM Group	Critical Resource Strategy	100%	UK	Specialist sustainability advisory company	Climate Risk	-	-	-	30
Jan 20	CVC Capital Partners	EcoVadis	-	France	Provider of environmental and social performance assessment	Metric Specific Monitoring	400	100	65	620
Jan 20	DWS Group	ArabesqueAI	24.9%	UK	Provider of AI-based ESG data solutions	Investor Resources	-	2	-	20
Dec 19	Techedge	ESGeo	-	Italy	Sustainability intelligence platform	Investor Resources	-	-	-	5
Nov 19	S&P Global	RobecoSAM	100%	Switzerland	ESG Ratings Business of RobecoSAM	Rating Agencies	-	-	15	120
Oct 19	Moody's	SynTao Green Finance	Minority	China	Provides ESG data and ratings to Chinese companies	Rating Agencies	-	-	-	15
Sep 19	MSCI	Carbon Delta	100%	Switzerland	Analysis of risk measure related to climate risks	Climate Risk	-	3	-	20
Sep 19	Mentha Capital	Bureau Voor Kwaliteitszorg	-	Netherlands	Consultancy company engaged in ESG	Climate Risk	-	6	-	150
Jul 19	Moody's	Four Twenty Seven	Majority	USA	Provider of research related to physical climate risks	Climate Risk	-	-	5	30
Jul 19	Sphera Solutions	Thinkstep	-	Germany	Provider of sustainability management software	Investor Resources	-	-	2	240
Jun 19	StatPro	ECPI	-	Italy	Provides ESG indices and benchmarks	Investor Resources	3.5	-	3.5	5
Jun 19	London Stock Exchange	Beyond Ratings	-	France	ESG Ratings Agency	Rating Agencies	-	-	10	10
May 19	Morningstar	DBRS	-	Canada	ESG and Credit rating agency	Rating Agencies	669	167	2.4	500
Apr 19	Moody's	Vigeo Eiris	Majority	France	Provider of ESG research and services	Rating Agencies	-	-	8	300
Apr 19	China Reform Holdings	Dagong Global Credit Rating	-	China	Credit rating agency, providing rating services	Rating Agencies	-	-	10	400
Feb 19	ISS	CAER	100%	Australia	Provider of ESG research for Australian companies	Investor Resources	-	-	-	15
Feb 19	Anthesis Consulting	Lavola 1981	100%	Spain	Multi-disciplinary sustainability agency	Investor Resources	-	11	-	200
Dec 18	Reconomy UK	Valpak	-	UK	Providing environmental compliance and sustainability solutions	Climate Risk	-	86	4	130
Oct 18	Alpharatz	Beyond Ratings	10%	France	ESG Ratings Agency	Rating Agencies	-	<1	-	10
Mar 18	ISS	oekom research	100%	Germany	Provider of ESG ratings and data	Rating Agencies	-	-	6	70
Mar 18	ERM	BrownFlynn	100%	USA	ESG Strategy Consultancy and ratings provider	Climate Risk	-	-	-	20
Jul 17	Morningstar	Sustainalytics	40%	Netherlands	Provider of ESG research, ratings and analytics	Investor Resources	-	-	40	650
Jun 17	ISS	Climate Neutral Investments	100%	Switzerland	Provides ESG data and analytics	Investor Resources	-	-	-	20
May 17	ISS	IW Financial	-	USA	Provider of ESG research and consulting services	Investor Resources	-	<1	-	10
Mar 17	Spread Research	EthiFinance	Minority	France	Prover of ESG analysis and consulting services	Investor Resources	-	1	0.2	30
Aug 16	S&P Global	Trucost	98.13%	UK	Provider of ESG data and risk analysis	Rating Agencies	-	-	0.1	50
Oct 15	Moody's	Vigeo Eiris	-	France	Provider of ESG research and services	Rating Agencies	-	-	7	300
Sep 15	ISS	Ethix	100%	Sweden	Provider of SRI research and advisory solutions	Investor Resources	-	-	-	25
Sep 15	Morningstar	Responsible Research	-	Singapore	Provider of analysis and regulatory landscapes	Investor Resources	-	-	-	10
Sep 15	Sustainalytics	ESG Analytics	-	Switzerland	Provider of ESG research, ratings and analysis	Rating Agencies	-	-	-	10
Jun 15	OMERS Private Equity	ERM	Majority	UK	Provider of ESG consulting services	Climate Risk	1,700	950	-	5,000
Jun 14	MSCI	GMI Ratings	100%	USA	Provider of ESG ratings and research	Rating Agencies	-	15	6.4	10
May 13	Moody's	Conflict Risk Network	-	USA	Provider of ESG Data	Investor Resources	-	-	0.1	15

Source: MergerMarket, Press releases, Company Information, Dun & Bradstreet, LinkedIn.

Climate Stakeholder Dialogue

Open for Climate Dialogue™ Page

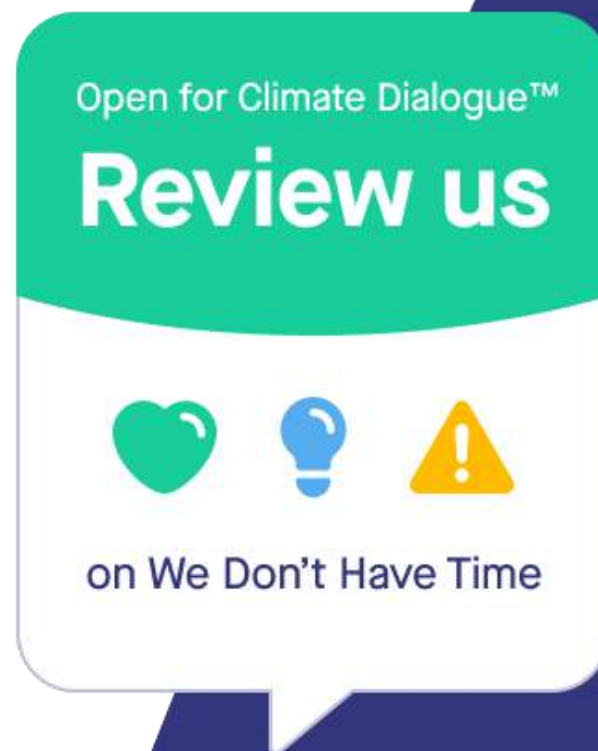
- Invite your stakeholders to engage with you on your public *Open for Climate Dialogue™* page. It is also possible to integrate it to your web page or web shop.

Open for Climate Dialogue™ Badge

- Showcase your commitment to climate action. Use in communication about your climate efforts, in your employees' mail signatures or on products.

Verified Account
















































- Verified accounts in the We Don't Have Time are highlighted to all the members. This allows you to connect with our members and like-minded changemakers in our global climate network.



Climate Action and Emission Rankings



Search climate reviews

Search <input type="text"/>	Category <input type="text"/>	Location <input type="text"/>
Advanced filter		
Name	Climate reviews	Emissions per employee
 Ericsson  @Ericsson · 279 reviews	 73%  27%  0%	XX tonnes CO2e per year
 Blackrock @BlackRock · 673 reviews	 69%  0%  31%	XX tonnes CO2e per year
 Ikea @Ikea · 1.7k reviews	 66%  24%  10%	XX tonnes CO2e per year
 SPP  @SPP · 629 reviews	 59%  41%  10%	XX tonnes CO2e per year
 Nordic Co-operation  @nordic_co_operation · 365 reviews	 29%  71%  0%	XX tonnes CO2e per year
 Amazon  @Amazon · 464 reviews	 15%  11%  74%	XX tonnes CO2e per year
 The Washington Post  @the_washington_post · 248 reviews	 8%  0%  92%	XX tonnes CO2e per year
 Shell  @Shell · 323 reviews	 0%  4%  96%	XX tonnes CO2e per year
 Jair Bolsonaro  @jair_bolsonaro · 3.1k reviews	 0%  13%  87%	XX tonnes CO2e per year
 Barclays plc @Barclays · 166 reviews	 0%  0%  100%	XX tonnes CO2e per year
Previous page Next page		

Corporates: Become a Partner

We Don't Have Time invites everyone who has an honest intention* to accelerate climate action to become a partner with us.

The partnership is the entrance to all our services and to reach our global network of members and followers. Our Climate Engagement Advisor will help you maximize the benefits and start by publishing one press release about the partnership and your efforts for the climate.

Monthly Fees

Climate startup & non-profit (< €1m revenues)	€100
National organisation	€500
International organisation	from €1,000

3 months minimum subscription

3 months cancellation period

* Willingness to change and a business model not dependent on fossil fuel interests

The screenshot shows the We Don't Have Time website. At the top, there are logos for 'We Don't Have Time', a green heart, and 'Startup Climate Action <norrskén> Sting'. Below this, a text box says 'Sting partners with WeDon'tHaveTime.org to translate climate ideas into action'. A testimonial from Darin Olien is featured, with the text 'Be Bold on Climate Change' and a call to action 'It's our planet join the party to help save it'. The website also promotes 'COUNTDOWN TEDxGlasgow' and 'CLIMATE WEEK NYC'. A section titled 'LATEST NEWS' lists three items: 'CAMPAIGN URGES GOVERNMENTS AT NEXT YEAR'S UN CLIMATE CONFERENCE...', 'BIG BUSINESSES PLEDGE TO HALVING EMISSIONS BEFORE 2030 TO WIN THE...', and 'ASTRAZENECA REPORTS PROGRESS AGAINST AMBITION ZERO CARBON...'. The bottom of the screenshot shows a headline: 'Big Businesses pledge to halving Emissions before 2030 to Win the UN's to Zero'.

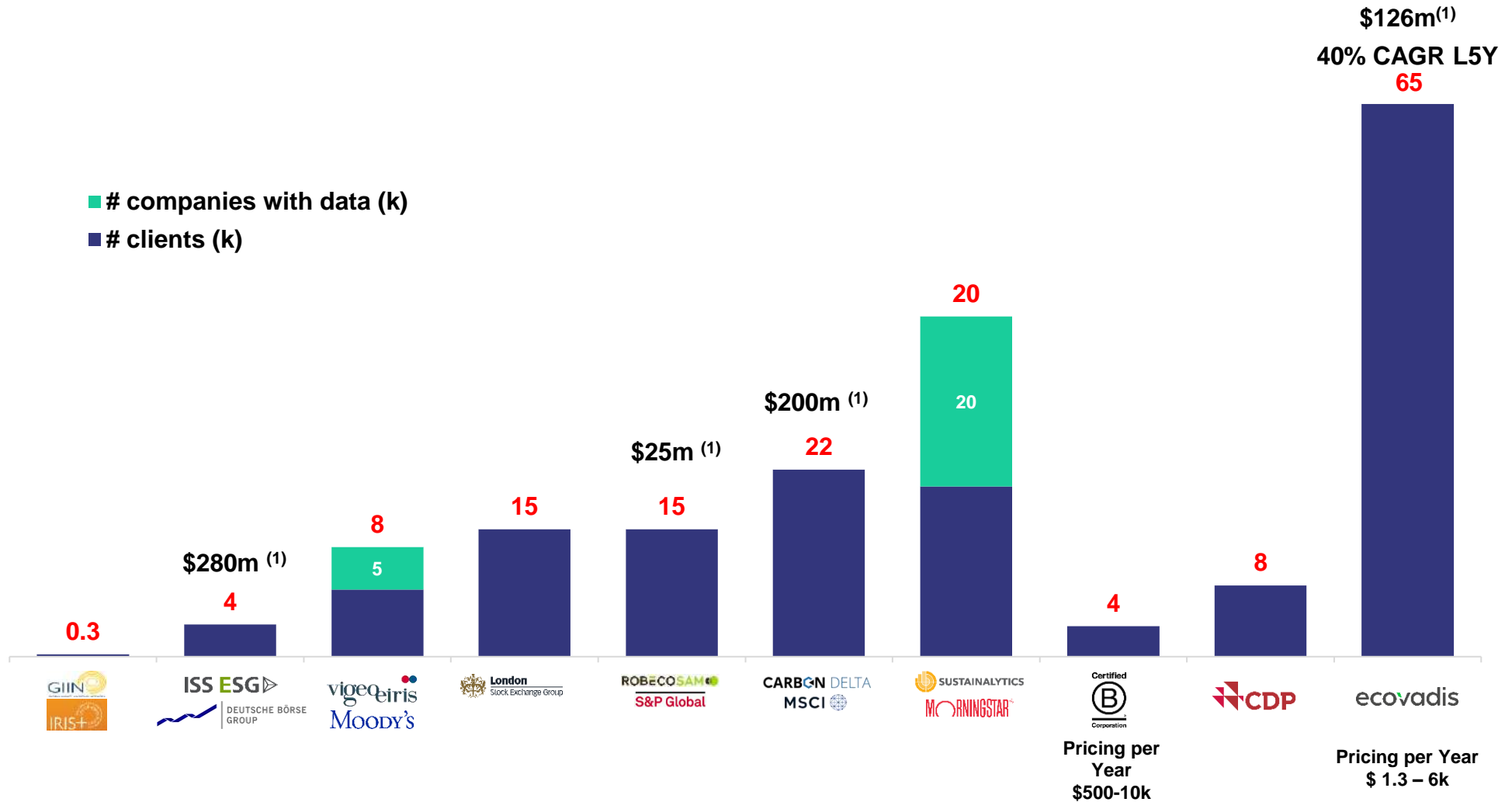


ESG B2B Rating Market

Investor User

Corporate User

















■ # companies with data (k)
■ # clients (k)








Source: Company Information.


Note: 1) 2019 Revenues.

Examples of Other Vertical Communities and their Monetizations

1st Revenue Source	Category	Peers/Leaders	Peer to Peer Reviews	Community	User Value
Advertising	Environment			▪ Sustainable consumers	▪ Pure Play CO2 Focus
	Personal Finance	Investing.com	✓	▪ Retail investors	▪ Financial Data
	Media / Entertainment	IMDb reddit	✓	▪ Movie enthusiasts	▪ Movie/Actor Database
	Local Business	  Quora	✓	▪ Tourists	▪ Local Businesses Data
Recruitment Revenues	Science	ResearchGate	✓	▪ Scientists	▪ Build Scientific Network
	Teachers			▪ Teachers	▪ Online Education
Memberships, Social Networks and Subscriptions	Dating		✓	▪ Singles	▪ Dating
	Regulatory	OneTrust FiscalNote		▪ Buyers	▪ Verification Services
	Fishing	 FISHBRAIN	✓	▪ Anglers	▪ Marine Population Data
	Art		✓	▪ Artists / Buyers	▪ Art Marketplace
	Ecommerce	 Trustpilot	✓	▪ Online shoppers	▪ Verification Services
Proprietary Data	Wind			▪ Surfer	▪ Hyper local and real-time
	Company Data	 zoominfo		▪ Corporates	▪ Research Company Data
	Audience Measurement	 APP ANNIE	✓	▪ App Developer	▪ Analytics
	NDA / Health Data	 MyHeritage		▪ People	▪ Genealogy Platform
	ESG	 SUSTAINALYTICS		▪ Corporates	▪ ESG Research and Ratings
	Investor Knowledge	 AlphaSights		▪ Investment Professionals	▪ Research Financial Information
Leads and Marketplace	Housing	 STUDENT.COM		▪ Students	▪ Student Housing
	Funding	 gofundme.org		▪ Project Developer	▪ Fundraising
	Workforce	fiverr. upwork		▪ Freelancer	▪ Outsourcing

How Big Can WDHT Get – Business Model Benchmarking

	Scientific #1	Fishing #1	Art #1	Teaching #1	Consumer Trends #1
		 FISHBRAIN			
Vertical	Scientists	Anglers	Artists	Teachers	Designers
Global Opportunity	20m scientists	220m anglers	-	80m teachers	40k designers worldwide
Registered Users	18m+ accredited Scientists	11m (50% US)	50m	11m+	4k+ companies
Monthly Users/Visits	70m users / 150m visits	5m users	40 m users/118m visits	8m+ users	-
Platform	90% Desktop	100% App	90% Desktop	Desktop	Desktop
KPIs	1bn Articles downloaded / year 4m+ MAU Unique verified researchers	10m+ Registered anglers	325m Pieces of art	1m Classroom resources downloaded per day	25m+ Database of images 550 consumer interviews / day
Proprietary Data	Taxonomy Citations Social Content	Anglers Population Social Content	Art Pieces	Teaching Content Jobs	Consumer forecasts
Business Model	Advertising and Recruitment	Subscription	Membership	Membership and Job adverts	Subscription and Advisory
Pricing	Recruitment	Professional \$74.99 / Year	Core: \$39.95 / year Core+: \$79.95 / year CorePro: \$149.95 / year	-	Subscription
# Employees	200	70+	100	1,200	710
Revenues	€15m+ (2020E)	€6m (2019)	€10m (2019)	€66m (2019)	€45m (2019)
Investors	Bill Gates, Goldman Sachs, Benchmark Capital and Founders Fund	B Capital Group, SoftBank Ventures, Northzone, Industrifonden	Wix	Providence Equity	Ascential



"When there is a platform that attracts climate-conscious people the way
We Don't Have Time does, it is important for us to be there".
says Johanna Lundgren Gestlöf
Head of Sustainability, SPP

Join [WeDontHaveTime.org](https://wedonthavetime.org)

Invest for the future today!

Contact Johannes Luiga

Johannes.Luiga@wedonthavetime.org

+46 701 712 407

2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030