



# News from STEELTECH

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## HILDEBRAND closes its first deal in the U.S.

– with the MULTIFLEX B 812 machine produced by SteelTech

**Doughnut Peddler, the American** doughnut producer based in Phoenix, Arizona, delivers doughnuts and freshly baked pastries daily to convenience goods chains and speciality stores. All in all, it has an annual production of close to 50 million pastries. The company is facing a period of rapid growth, and at the moment it is building eight new factories across the United States. This will enable the company to meet growing demand, while maintaining high quality on its products.

To ensure successful production, the company requires the best equipment available, which is why HILDEBRAND received the honour to deliver part of the required production machinery with its MULTIFLEX B-812 units, which are manufactured by SteelTech. In this

specific case, a tailor-made machine that meets the stringent U.S. UL standard, including its demanding energy savings, was designed. Following the UL approval, production of the machine has now begun. Production of a second machine – for the next doughnut factory – has also begun, and it will soon be ready for delivery.

HILDEBRAND faced the challenge of how to achieve a high-volume production of pastries using a machine with a limited footprint. The requested capacity was close to 4,000 trays per hour, which the MULTIFLEX B 812 can handle.

In total, the deal involves the delivery of six to eight machines over the next year.

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